

# THE MAN BEHIND THE TALENT

**MARK DOBSON** | STRATEGIC LEADERSHIP ADVISOR | BEST-SELLING AUTHOR | WORLD-CLASS PRESENTER | COACH | INNOVATOR | CONNECTOR



Mark Dobson has spent 25 years in the trenches alongside CEOs, world champion athletes, innovators, and pioneers. His clients are elite performers from every sphere – true outliers.

CEOs seek out Mark when they need to bypass the ‘yes men’ and cut through the rhetoric, crystallizing elegant strategy to improve their people and the bottom line.

Athletes come to Dobbo for his ability to maintain their edge when they’re winning and guide them when the path to victory seems insurmountable.

Evidence of his craft, athletes under Mark’s guidance have won medals in three Olympics, two Winter X Games, multiple World Championships, and have broken seven World Records.

His corporate clients such as NAB, Energy Australia, Finstra, MotorOne, FleetPartners and braaap Motorcycles have seen company-wide improvements in efficiency, morale and results. While the Early College Mark was a founding member of in New York City, which fast-tracked students by two academic years, was praised by former President Barack Obama for its educational innovation. Mark truly understands elite communities and what it takes to create them.

With a toolkit of strategies as applicable to the boardroom as to the starting blocks, Mark has become one of Australia’s pre-eminent trend spotters for success, and a go-to strategist for anyone serious about fulfilling their ambition.

It is the breadth of his experience, and the people he has met along the way, that have

**“Mark has a clear understanding of the mind-set required to gain the edge needed for optimal performance.”**

IAN POPE – AUSTRALIAN OLYMPIC SWIMMING COACH



**“Mark was pivotal in growing us 300% above the industry growth rate and becoming Australian specialised retailer of the year. He is a gold mine of strategy and insights, collected from all the incredible people he has worked with.”**

BRAD SMITH – CEO, BRAAAP MOTORCYCLES

**“Mark injected an amazing amount of energy into our organisation and for me personally, was a real inspiration.”**

PAUL BURGESS – CEO, LINK UP INTERNATIONAL

made Dobbo one of the country’s most sought-after speakers for personal and organisational improvement.

Dobbo’s *7 Conversations That Liberate Talent™* have been proven to ignite personal and professional growth immediately, in any setting. They are perfect for businesses and individuals that are:

- » Moving into uncharted territory
- » Serious about achieving growth
- » Ready to be a legitimate player
- » Willing to risk failure to win.

With Mark Dobson, success is only a conversation away.

## PEOPLE MARK HAS WORKED WITH INCLUDE

### ELITE PERFORMERS

- » Matt Targett – World Champion
- » Marieka Guehrer – 2 x World Records
- » Anna Segal – X Games Gold Medallist
- » Colby West – X Games Medallist
- » Kate Smyth – Olympic Runner
- » Victoria Mitchell – Olympic Runner
- » Tansel Ali – Memorised the Yellow Pages

### COMPANIES

- » Bayer
- » Braaap Motorcycles
- » Cancer Council
- » F&S Management
- » Forstaff Recruitment
- » NAB
- » NRMA
- » Outward Bound
- » P&O
- » Snowgum
- » Sybase
- » Telstra
- » Toyota

### WHERE YOU MAY HAVE SEEN OR HEARD MARK

- » Today Show
- » A Current Affair
- » Triple M
- » 3AW
- » The Age
- » The Weekend Australia
- » Sydney Morning Herald

To book Mark, call Emma McDowell at Saxton Speakers Bureau on (02) 8968 6603 [www.dobbo.com.au](http://www.dobbo.com.au)

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