

KEYNOTE TOPICS

MARK DOBSON

STRATEGIC LEADERSHIP ADVISOR | BEST-SELLING AUTHOR | WORLD-CLASS PRESENTER | COACH | INNOVATOR | CONNECTOR



Give Mark a specific brief and he will customise the following presentation to your needs.

7 CONVERSATIONS FOR LEADING CHANGE

After 25 years advising CEOs, Olympians, World Champions and pioneers, Mark has mastered the art of making change actionable. Refining the leader's role down to just seven conversations. Each conversation offers the most elegant tool for liberating talent, with each one only taking a few minutes. Using these conversations Mark has provoked world records, guided business growth 300% above the industry average, fast-tracked students by two academic years, and inspired CEOs to lead grander visions for their businesses.

If you are in charge of people and developing talent, this presentation will have you feeling more equipped than ever to foster the talent in your people.

MASTERING YOUR TIME IN THE MODERN ERA

When creating change in any organisation, the first thing to do is free up people's time so they can be potent with new activities.

Unfortunately the new era of tech is doing anything but that. Instead, leaders and their teams now live in a constant state of 'busy' with the day flying and the really potent things not getting done. Boundaries between work and home have dissolved, and the epic amount of noise from smart phones and email culture cloud people's ability to see a priority and then find uninterrupted time to act on it. People have lost the art of productivity.

In this presentation Mark coaches his audience through his framework for getting your time back. He shows you where your time actually goes, how to design a customised week which liberates your

talent, create boundaries which launch your productivity, and how to drive potent activity forward, unhindered.

TURNING 'B GRADE' PERFORMERS, INTO 'A GRADE' PERFORMERS

Imagine the change in your business if 10% of your 'B Grade' performers became 'A Grade' performers, and 10% of your 'A Graders' increased their ability by 10% or more. Mark has a long history of doing just that with athletes, sales teams and entire businesses. In this session Mark outlines his framework for leading people into the next level of what they are capable of.

LEADING AN ELITE TEAM & CULTURE

The qualities which create an elite team and culture are often over complicated. The truth is, there are just four qualities which make an elite team or culture – they cost nothing to implement, take next to no effort to do, get immediate impact and will go viral through any organisation. Yes, they go viral.

They are so simple and so addictive that once people recognise how much better it makes their life, they can't stop. It gives leaders an incredible framework to foster ability in their people and neutralise naysayers. This presentation outlines those four qualities.

“More than a thousand have climbed Everest, very few can do what Mark Dobson does. He is a master of innovation.”

MATT TARGETT – OLYMPIC MEDALLIST &
WORLD CHAMPIONSHIP GOLD MEDALLIST SWIMMER



THE MINDSET TO DELIVER YOUR BEST

Best Day Thinking (BDT) is the mental strategy Mark developed to improve the performance of a host of international athletes. Essentially BDT is a strategy for staying fully focused in very stressful, distracting or oppressive situations, when you still need to be at your best. It's very effective, has been tested successfully on the world stage and can be applied to any situation.

LEAD YOUR TEAM TO THINK LIKE A 'START UP'

In a Start-Up, every member of the team sees themselves as having the possible solution to the problem at hand. Roles and silo mentality dissolve, instead replaced by a culture of team, innovation and creative thinking. There is a sense of 'we are in this together'. As a result, meetings are led differently, challenges are discussed differently and fear is responded to differently. To do this the leader needs to recognise the key moments which call on them to be a new type of leader – an Ubuntu Leader.

For additional topics or further details, call Emma McDowell at Saxton Speakers Bureau on (02) 8968 6603 or email emcdowell@saxton.com.au

To book Mark, call Rosalind at Booked Out on (03) 9824 0177
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MARK DOBSON
THE MAN BEHIND THE TALENT