

KEYNOTE TOPICS

MARK DOBSON | INSPIRATIONAL SPEAKER | PERFORMANCE COACH | KEYNOTES & CONSULTANCY | FOR WHEN YOU'RE GOOD, BUT WANT TO BE AWESOME!

Give Mark a specific brief and he will customise the following presentation to your needs.

THE ART OF COACHING FOR PERFORMANCE

The truth is, most of the strategies used to increase the performance of people don't work. They are terribly ineffective, but as the approach is so common we don't blame the strategy or ourselves, we blame the individual, letting them go saying "I told them what to do, what more could I do?" Having coached in world class environments for 15 years, I would love to show you some tricks I use.

SOLVING PEOPLE PROBLEMS

Initiative, ownership, quality control, motivation, having staff who give a damn. These attributes are abundant in the dynamic and agile companies which lead their industries. Yet their company culture is not due to luck, or a cool office space. It is the result of dissolving the grey area people can hide in.

MINDSET – 'BEST DAY THINKING'

Best Day Thinking (BDT) is the mental strategy I developed to improve the performance of a host of international athletes. Essentially BDT is a strategy for staying fully focused in very stressful, distracting or oppressive situations, when you still need to be at your best. It's very effective, has been tested successfully on the world stage and is transferable to any situation.

ACHIEVING UNCOMMON TARGETS

Common thinking has only ever created boring achievement. Instead, come and enjoy the world of 'elite thinking'. A way to navigate towards things which have never been achieved before. It's the thinking which creates activity, which creates legend.

MOTIVATING PEOPLE AT THEIR CORE

Have you ever sat down exhausted only to find the remote control out of reach? Did it break your spirit a little? Did you look for a lazy way to get the remote? Maybe you just watched crap TV instead? That's how many people feel in their work and life. Their spirit has left them and encouragement is not the solution. This presentation is about the art of re-inspiring people at their core, consistently.

RECOGNISING & DEVELOPING ELITE TALENT

Neville Hackett once said to me: "No, we didn't make Grant a champion, but we also didn't get in his way." And that is the heart of it isn't it? Knowing that elite people need just two things – to be resourced, and to be unhindered in their quest. However, in business environments with clear targets, this requires genius leadership, management and internal systems.



OTHER TOPICS MARK REGULARLY PRESENTS

- » Performance – Dramatically Lifting Ability
- » Innovation – Getting People to Find A Way
- » Goal Setting – Knowing What to Achieve & How
- » Ubuntu Leadership – Leadership for the New Era
- » Confidence – Delivering Your Best, Consistently
- » Leadership – Getting Your People To Give a Damn

For a more detailed breakdown of content please call Rosalind McClintock at Booked Out on (03) 9824 0177 or email rosalind@bookedout.com.au

"More than a thousand have climbed Everest, very few can do what Mark Dobson does. He is a master of innovation."

MATT TARGETT – OLYMPIC MEDALLIST & WORLD CHAMPIONSHIP GOLD MEDALLIST

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MARK DOBSON THE MAN BEHIND THE TALENT